



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
(561)694-2525

www.thewpbfchannel.com

CONTRACT

Contract / Revision 939513 / 2		Alt Order # 06259586
Product #365 FRNDS/P MURPHY		
Contract Dates 08/21/12 - 09/03/12		Estimate # 365
Advertiser Patrick Murphy/D/CCongress		Original Date / Revision 08/03/12 / 08/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPBF	Account Executive Izzy Rostovsky	Sales Office HRP - Los Ange
Special Handling		
Demographic Women 35+		
IDB#	Advertiser Code 33	Product Code 146
Agency Ref		Advertiser Ref

And:

Fortune Media & Counseling
527 Avenue B
Redondo Beach, CA 90277

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WPBF	08/21/12	08/31/12	THE CHEW	1P-2P		:30			NM	2	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-TWTF--				1	\$225.00			
	Week:	08/27/12	09/02/12	-TWTF--				1	\$225.00			
2	WPBF	08/21/12	09/03/12	10-11a Anderson Cooper	10-11a		:30			NM	6	\$1,650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/21/12	08/27/12	MTWTF--				3	\$275.00			
	Week:	08/28/12	09/03/12	MTWTF--				3	\$275.00			
3	WPBF	08/21/12	09/03/12	ACCESS HOLLYWOOD	106x-136x		:30			NM	6	\$120.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/21/12	08/27/12	MTWTF--				3	\$20.00			
	Week:	08/28/12	09/03/12	MTWTF--				3	\$20.00			
4	WPBF	08/21/12	09/03/12	Nightline	11:35-12:05AM		:30			NM	2	\$950.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/21/12	08/27/12	MTWTF--				1	\$475.00			
	Week:	08/28/12	09/03/12	MTWTF--				1	\$475.00			
5	WPBF	08/21/12	09/03/12	The View	11A-12PM		:30			NM	5	\$3,750.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/21/12	08/27/12	MTWTF--				3	\$750.00			
	Week:	08/28/12	09/03/12	MTWTF--				2	\$750.00			
6	WPBF	08/21/12	09/03/12	Jimmy Kimmel	12:06-01:06AM		:30			NM	6	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/21/12	08/27/12	MTWTF--				3	\$75.00			
	Week:	08/28/12	09/03/12	MTWTF--				3	\$75.00			
7	WPBF	08/21/12	09/03/12	1230-1P Access Hollywood	1230-1p		:30			NM	4	\$1,100.00
		Class of Time - Fixed Non Pre-emptible										

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08/21/12 - 09/03/12	#365 FRNDS/P MURPH	365

Advertiser	Original Date / Revision
Patrick Murphy/D/CCongr	08/03/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 08/21/12 08/27/12 MTWTF-- 2 \$275.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 08/21/12-08/27/12 1230-1P Access Hollywood 1230-1p MTuWThF---- :30 \$275.00 NM See MG 7.5 5 WPBF 08/29/12-08/31/12 1230-1P Access Hollywood 1230-1p ---WThF---- :30 \$275.00 NM MG for 7.1 08/27												
Week: 08/28/12 09/03/12 MTWTF-- 2 \$275.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
8	WPBF	08/21/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm		:30			NM	4	\$1,300.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 2 \$325.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$325.00												
9	WPBF	08/21/12	09/03/12	Dr. Oz	4-5p		:30			NM	5	\$2,625.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 3 \$525.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$525.00												
10	WPBF	08/21/12	08/27/12	WPBF News 25 @ 5am	5-530am		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 1 \$175.00												
11	WPBF	08/21/12	09/03/12	M-F 5pm News	5-6pm		:30			NM	4	\$1,900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 2 \$475.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$475.00												
12	WPBF	08/21/12	09/03/12	WPBF News 25 @ 6:00PM	6-6:30PM		:30			NM	2	\$1,250.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 1 \$625.00 Week: 08/28/12 09/03/12 MTWTF-- 1 \$625.00												
13	WPBF	08/21/12	09/03/12	Wheel Of Fortune	7-7:30PM		:30			NM	4	\$6,000.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 2 \$1,500.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$1,500.00												
14	WPBF	08/21/12	09/03/12	Good Morning America	7-9AM		:30			NM	4	\$1,900.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 2 \$475.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$475.00												
15	WPBF	08/21/12	09/03/12	Jeopardy	7:30-8PM		:30			NM	4	\$6,400.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/21/12 08/27/12 MTWTF-- 2 \$1,600.00 Week: 08/28/12 09/03/12 MTWTF-- 2 \$1,600.00												
16	WPBF	08/21/12	09/03/12	Dr. Oz M-F 9-10a	9-10a		:30			NM	4	\$1,100.00
Class of Time - Pre-emptible with notice												

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Patrick Murphy/D/Congr	08/03/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$50.00			
28	WPBF	09/02/12	09/02/12	Sun 6-7am News	Sun 6-7am		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$100.00			
29	WPBF	08/26/12	09/02/12	Sun 630pm News	630-7pm		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$325.00			
Week:		08/27/12	09/02/12	-----1				1	\$325.00			
30	WPBF	08/26/12	08/26/12	GMA Sunday 7-8am	Sun 7-8am		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$275.00			
31	WPBF	08/26/12	09/02/12	Sun ABC Prime A	7-8PM		:30			NM	2	\$1,550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$775.00			
Week:		08/27/12	09/02/12	-----1				1	\$775.00			
32	WPBF	09/02/12	09/02/12	Sun 8-9am News	Sun 8-9am		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1				1	\$275.00			
33	WPBF	08/23/12	08/23/12	Thur ABC Prime C	10-11PM		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$1,800.00			
34	WPBF	08/30/12	08/30/12	Thur ABC Prime B	9-10PM		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---1---				1	\$1,800.00			
35	WPBF	08/21/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM			:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/12	08/27/12	MTWTFSS				2	\$800.00			
Week:		08/28/12	09/03/12	MTWTFSS				2	\$800.00			
36	WPBF	08/21/12	08/21/12	Tues ABC Prime A	8-9PM		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$1,400.00			
37	WPBF	08/28/12	08/28/12	Tues ABC Prime B	9-10PM		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-1-----				1	\$1,800.00			
38	WPBF	08/22/12	08/22/12	Wed ABC Prime A	8-9PM		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		08/20/12	08/26/12	--1----				1	\$1,500.00			
39	WPBF	08/29/12	08/29/12	Wed ABC Prime B	9-10PM		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,800.00			
40	WPBF	09/01/12	09/01/12	Sat 7pm News	7-730pm		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----1-				1	\$325.00			
42	WPBF	08/21/12	08/24/12	Dr. Oz	4-5p		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				2	\$525.00			
43	WPBF	08/21/12	08/24/12	THE CHEW	1P-2P		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				1	\$225.00			
44	WPBF	08/25/12	08/25/12	THE UNIT	1235am-135am		:30			NM	1	\$25.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$25.00			
Totals											98	\$53,745.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	43	\$22,660.00	\$19,261.00
08/27/12 -09/03/12	55	\$31,085.00	\$26,422.25
Totals	98	\$53,745.00	\$45,683.25

Signature: _____ **Date:** _____

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**TERMS AND STANDARD CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, *force majeure*, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency by failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Fortune Media & Counseling
Attention: Accounts Payable
527 Avenue B
Redondo Beach, CA 90277

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-1	08/26/12	August 2012	07/30/12 - 08/26/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congres	#365 FRNDS/P MURPHY	365

Flight Dates	Order #	Alt Order #
08/21/12 - 09/03/12	939513	06259586

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	33	146

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/31/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		08/24/12	12:59 PM	THE CHEW	1P-2P	:30	PM12-106H	\$225.00	NM
2	08/21/12	09/03/12	10-11a Anderson Cooper 10-11a	10-11a	MTWTF--	:30	3	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu		08/21/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$275.00	NM
2 WPBF W		08/22/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	PM12-105H	\$275.00	NM
3	08/21/12	09/03/12	ACCESS HOLLYWOOD 106x-136x	106x-136x	MTWTF--	:30	3	\$20.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$20.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu		08/21/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-105H	\$20.00	NM
1 WPBF W		08/22/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-105H	\$20.00	NM
2 WPBF Th		08/23/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	PM12-105H	\$20.00	NM
4	08/21/12	09/03/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		08/21/12	11:44 PM	Nightline	11:35-12:05AM	:30	PM12-105H	\$475.00	NM
5	08/21/12	09/03/12	The View	11A-12PM	MTWTF--	:30	3	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	3	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		08/22/12	11:00 AM	The View	11A-12PM	:30	PM12-105H	\$750.00	NM
3 WPBF F		08/24/12	11:33 AM	The View	11A-12PM	:30	PM12-106H	\$750.00	NM
6	08/21/12	09/03/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	3	\$75.00	NM
	Class of Time - Pre-emptible with notice								

INVOICE



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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/21/12	09/03/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	MTWTF--	:30	3	\$75.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/21/12	12:50 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-105H	\$75.00 NM
2	WPBF	W	08/22/12	1:01 AM	Jimmy Kimmel	12:06-01:06AM	:30	PM12-105H	\$75.00 NM
7	08/21/12	09/03/12	1230-1P Access Hollywood Class of Time - Fixed Non Pre-emptible	1230-1p	MTWTF--	:30	2	\$275.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	08/24/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PM12-106H	\$275.00 NM
8	08/21/12	09/03/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	MTWTF--	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-105H	\$325.00 NM
2	WPBF	F	08/24/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PM12-106H	\$325.00 NM
9	08/21/12	09/03/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	3	\$525.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/21/12	4:56 PM	Dr. Oz	4-5p	:30	PM12-105H	\$525.00 NM
3	WPBF	Th	08/23/12	4:39 PM	Dr. Oz	4-5p	:30	PM12-105H	\$525.00 NM
2	WPBF	F	08/24/12	4:27 PM	Dr. Oz	4-5p	:30	PM12-106H	\$525.00 NM
11	08/21/12	09/03/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:30	2	\$475.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	5:22 PM	M-F 5pm News	5-6pm	:30	PM12-105H	\$475.00 NM
1	WPBF	F	08/24/12	5:12 PM	M-F 5pm News	5-6pm	:30	PM12-106H	\$475.00 NM
12	08/21/12	09/03/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	MTWTF--	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/24/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PM12-106H	\$625.00 NM
13	08/21/12	09/03/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/23/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	PM12-105H	\$1,500.00 NM
14	08/21/12	09/03/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	MTWTF--	:30	2	\$475.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	7:55 AM	Good Morning America	7-9AM	:30	PM12-105H	\$475.00 NM

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-1	08/26/12	August 2012	07/30/12 - 08/26/12

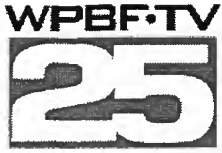
Advertiser	Product	Estimate Number
Patrick Murphy/D/CCongress	#365 FRNDS/P MURPHY	365

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/21/12	09/03/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/21/12	7:34 PM	Jeopardy	7:30-8PM	:30	PM12-105H	\$1,600.00 NM
2	WPBF	F	08/24/12	7:41 PM	Jeopardy	7:30-8PM	:30	PM12-106H	\$1,600.00 NM
16	08/21/12	09/03/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	MTWTF--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	9:28 AM	Dr. Oz M-F 9-10a	9-10a	:30	PM12-105H	\$275.00 NM
18	08/25/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/25/12	6:25 AM	Sat 6-7am News	Sat 6-7am	:30	PM12-106H	\$175.00 NM
19	08/25/12	08/25/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/25/12		Sat 630pm News	630-7pm	:00		\$325.00 NM
	Unresolved								
21	08/25/12	08/25/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/25/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PM12-106H	\$375.00 NM
24	08/26/12	09/02/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	10:28 AM	Chris Matthews	Sun 10-10:30AM	:30	PM12-106H	\$200.00 NM
25	08/26/12	09/02/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	:30	PM12-106H	\$350.00 NM
26	08/26/12	09/02/12	Grey's Anatomy	12am-1am	-----1	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	1:18 AM	Grey's Anatomy	12am-1am	:30	PM12-106H	\$50.00 NM
27	08/26/12	08/26/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$50.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939513-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
27	08/26/12	08/26/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>08/26/12</td><td>5:30 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>PM12-106H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	08/26/12	5:30 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-106H	\$50.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	08/26/12	5:30 AM	Sun 5-6am News	Sun 5-6am	:30	PM12-106H	\$50.00	NM																																												
29	08/26/12	09/02/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----1</td><td>1</td><td>\$325.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>08/26/12</td><td>6:55 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>PM12-106H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----1	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	08/26/12	6:55 PM	Sun 630pm News	630-7pm	:30	PM12-106H	\$325.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/20/12	08/26/12	-----1	1	\$325.00																																																	
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1	WPBF	Su	08/26/12	6:55 PM	Sun 630pm News	630-7pm	:30	PM12-106H	\$325.00	NM																																												
30	08/26/12	08/26/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$275.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>08/26/12</td><td>7:41 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>PM12-106H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	08/26/12	7:41 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-106H	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Su	08/26/12	7:41 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PM12-106H	\$275.00	NM																																												
31	08/26/12	09/02/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$775.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----1</td><td>1</td><td>\$775.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>08/26/12</td><td>7:20 PM</td><td>Sun ABC Prime A</td><td>7-8PM</td><td>:30</td><td>PM12-106H</td><td>\$775.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----1	1	\$775.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	08/26/12	7:20 PM	Sun ABC Prime A	7-8PM	:30	PM12-106H	\$775.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	Su	08/26/12	7:20 PM	Sun ABC Prime A	7-8PM	:30	PM12-106H	\$775.00	NM																																												
33	08/23/12	08/23/12	Thur ABC Prime C Class of Time - Pre-emptible with notice	10-11PM	---1---	:30	1	\$1,800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>---1---</td><td>1</td><td>\$1,800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>08/23/12</td><td>10:43 PM</td><td>Thur ABC Prime C</td><td>10-11PM</td><td>:30</td><td>PM12-105H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	---1---	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	08/23/12	10:43 PM	Thur ABC Prime C	10-11PM	:30	PM12-105H	\$1,800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Th	08/23/12	10:43 PM	Thur ABC Prime C	10-11PM	:30	PM12-105H	\$1,800.00	NM																																												
35	08/21/12	09/03/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		MTWTFSS	:30	2	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/21/12</td><td>08/27/12</td><td>MTWTFSS</td><td>2</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>08/21/12</td><td>11:26 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>PM12-105H</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>08/25/12</td><td>11:36 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>PM12-106H</td><td>\$800.00</td><td>NM</td></tr></table> <p>LR- Auto Racing</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/21/12	08/27/12	MTWTFSS	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	08/21/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-105H	\$800.00	NM	2	WPBF	Sa	08/25/12	11:36 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-106H	\$800.00	NM
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1	WPBF	Tu	08/21/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-105H	\$800.00	NM																																												
2	WPBF	Sa	08/25/12	11:36 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PM12-106H	\$800.00	NM																																												
36	08/21/12	08/21/12	Tues ABC Prime A Class of Time - Pre-emptible with notice	8-9PM	-1-----	:30	1	\$1,400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-1-----</td><td>1</td><td>\$1,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>08/21/12</td><td>7:59 PM</td><td>Tues ABC Prime A</td><td>8-9PM</td><td>:30</td><td>PM12-105H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-1-----	1	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	08/21/12	7:59 PM	Tues ABC Prime A	8-9PM	:30	PM12-105H	\$1,400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/20/12	08/26/12	-1-----	1	\$1,400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Tu	08/21/12	7:59 PM	Tues ABC Prime A	8-9PM	:30	PM12-105H	\$1,400.00	NM																																												
38	08/22/12	08/22/12	Wed ABC Prime A Class of Time - Pre-emptible with notice	8-9PM	--1----	:30	1	\$1,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>--1----</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>08/22/12</td><td>8:45 PM</td><td>Wed ABC Prime A</td><td>8-9PM</td><td>:30</td><td>PM12-105H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	--1----	1	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	08/22/12	8:45 PM	Wed ABC Prime A	8-9PM	:30	PM12-105H	\$1,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WPBF	W	08/22/12	8:45 PM	Wed ABC Prime A	8-9PM	:30	PM12-105H	\$1,500.00	NM																																												
42	08/21/12	08/24/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	2	\$525.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-TWTF--</td><td>2</td><td>\$525.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>08/21/12</td><td>4:28 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>PM12-105H</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-TWTF--	2	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	08/21/12	4:28 PM	Dr. Oz	4-5p	:30	PM12-105H	\$525.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
939513-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Patrick Murphy/D/Congress	#365 FRNDS/P MURPHY	365	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/21/12	08/24/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	W	08/22/12	4:25 PM	Dr. Oz	4-5p	:30	PM12-105H	\$525.00 NM
43	08/21/12	08/24/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/23/12	12:58 PM	THE CHEW	1P-2P	:30	PM12-105H	\$225.00 NM
44	08/25/12	08/25/12	THE UNIT	1235am-135am	-----S-	:30	1	\$25.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$25.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/25/12	12:58 AM	THE UNIT	1235am-135am	:30	PM12-106H	\$25.00 NM
<u>Total Spots</u>							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,660.00
<u>Agency Commission</u>	\$3,399.00
<u>Net Amount Due</u>	\$19,261.00